

Twitter Tips

Thank you for agreeing to tweet with us!

Here are some things that may help you prepare and participate.

1. Go to <http://www.simplur.com/healthcare-hashtags/tweet-chats/> and see if there is a tweet chat that you can just sit back and watch to see how they work (if you aren't already familiar). There can be a lot of information that is shared at the same time, which keeps things fast-paced and interesting. At some point after the chat has ended, someone will post a transcript so that you can go back and catch anything you may have missed.
2. Here is a great article on Tweet Chat tips and some recommended tools: <http://blogs.constantcontact.com/how-to-join-the-conversation/>
3. Beyond having good tools at hand, the most important thing to remember is to follow and use the hashtag (#patientpref for ours) (which may be automatically added by some of the chat tools) . Be prepared to share links and docs ahead of time so that you can easily add them at appropriate times. There are several URL shortening links: <https://goo.gl/> or <https://bitly.com/> tinyurl.com, etc. which is important to know because twitter only allows 140 characters per tweet. (thus the incredibly creative abbreviations you see in tweets <https://digiphile.wordpress.com/2009/06/11/top-50-twitter-acronyms-abbreviations-and-initialisms/>)
4. And knowing how to RT (retweet) or quote tweet is handy. Retweet is simply that. Quote tweet allows you to add a comment to something you are retweeting. <http://www.pocket-lint.com/news/133460-how-does-twitter-s-new-quote-tweet-feature-work-and-why-is-it-so-good>

And of course, all of us are here to answer any questions.